

Welcome to Rocco's Neighborhood Newsletter

"Rocco's Cafe...one of the Best Kept Secrets of SOMA"

A Note from Chef Don

First I want to wish all of you a Happy, Healthy, and Prosperous 2008! Second I want to take this time to thank each of you for being a loyal Rocco's Customer during 2007, and I look forward to your continued patronage in 2008.

If you did not catch me cooking Rocco's Famous Chicken Marsala on ABC 7's "The View from the Bay" TV show Monday, December 3rd, 2007 or the re-airing on Christmas Eve, here is the link to the article which also includes the recipe!! The video was not working when I last checked.

http://abclocal.go.com/kgq/story?section=view_from_the_bay/food_wine&id=5811977

Rocco's Specials Announcement

I know many of you have been craving Rocco's Traditional Crab Cioppino Special. Between the oil spill in the Bay and the recent heavy storm activity, obtaining Crab in any quantity or quality has become increasingly difficult. We will continue trying and keep you informed!

So you can plan your week around your favorite Rocco's Specials, here they are:

Wednesday, January 16th ~ New England Clam Chowder is the Soup of the Day! Grilled Marinated Chicken Caesar Wrap w/ Avocado, Tomato, Cheese & Kidney Beans in a Sun-Dried Tomato Flour Tortilla served w/ your choice Cup of Soup; Spinach Cheese Ravioli in White Cream Sauce with Prosciutto

Thursday, January 17th ~ Half Roasted Rosemary Chicken w/ Roasted Potatoes & Saut ed Vegetables; Rocco's Traditional Saut ed Liver, Bacon, & Onions with Swiss Chard; Hot Peach Pie a la mode for dessert

Friday, January 18th ~ Chef Don's Renowned French Onion Soup; Awesome Smoked Salmon Rotelle Pasta in a Sun-dried Cream Sauce; Chicken Saltimbocca w/ choice of Saut ed Swiss Chard or Pesto Pasta; Hot Apple Pie a la mode w/ Hot Cinnamon Sauce for dessert

Saturday, January 19th ~ Please call us the day before for Saturday's Specials...or ask when you come in for breakfast!

Remember many times there's no waiting to be seated for Lunch...just give us a quick call 415-554-0522 to see how busy we are or to make reservations for parties of six or more.

Cooking the Rocco's Way ~ Easy Tips from Chef Don

Tip #1- The Simple, Easy Way to Remove the Pit and Easily Slice an Avocado ~ With your Chef knife in right hand and whole avocado in left hand, start a length wise cut in the middle of the avocado down to the pit. Continue cutting a circle lengthwise around the entire avocado. Separate the two halves. In your left hand, cup the half that still contains the pit. With your trusty Chef Knife in your right hand, make a quick chop motion with the middle of the knife blade hitting the pit hard enough to stick in it. Now pull the knife and pit out of the avocado half. Take a scoop or spoon and remove the skin of each half. Place the halves face down and cut lengthwise into desired pieces. It's that easy.

Upcoming Events ~ Moscone Center

Macworld Conference & Expo - Monday, January 14th - Friday, January 18th, 2008

Macworld Conference & Expo is the world's most comprehensive Macintosh OS event, showcasing products and services for professionals involved in media and creative content development for corporate and home applications, as well as for consumers using the Mac at home. Only Macworld brings together the loyal, yet diverse, base of Mac users in creative services, education, entertainment, application development, enterprise and small office/home office environments. Combining in-depth educational sessions with displays of innovative products and solutions on the exhibit floor, Macworld Conference & Expo offers professionals and consumers alike the

opportunity to discover the latest developments and hottest products in the Mac industry. Please click here for more information <http://www.macworldexpo.com/>

Rocco's Catering ~ Mention this newsletter and receive 10% off the cost of your party!

Whether it's a Birthday, Anniversary, Wedding, or other special occasion, let [Rocco's Catering](#) do all the work! We make it an easy decision for you with these options:

- Host your party here at Rocco's Caf - on Sunday, Monday, & Tuesday nights you could have Rocco's all to yourselves! (Minimum number of people 30, Maximum 50)
- We prepare the food - you pick up or we deliver
- We prepare the food - we deliver, set up, and provide service staff

Come visit us at [Rocco's Caf](#) ... we're a neighborhood institution having the same ownership and many of the same staff today as the day we opened in June of 1990. Thank you for being a Rocco's Caf customer!

Don Dial
Chef/Owner

You are receiving this email because you joined our Email Club in our restaurant. Your email address will not be shared with anyone. You can opt out at any time by replying to this email with REMOVE in the subject line, calling us at 415-554-0522, or by snail mail to Rocco's Caf , 1131 Folsom St. San Francisco CA 94103.