

Welcome to Rocco's Neighborhood Newsletter
"Rocco's Cafe...a South of Market Neighborhood Institution"

A Special Note

I want to thank all of you that have subscribed to this newsletter. I will try to send one out every three or four weeks to let you know of our upcoming Specials, local Events, and other information you just can't do without.

Did you see the special Small Business Section in last Friday's Chronicle? In touting South of Market's diverse and lively small business community, Rocco's Caf was singled out as "...the very popular Rocco's Caf ..." My special thanks again to all our customers.

Rocco's Mother's Day Specials

Bring Mom in Sunday, May 13th for a wonderful Rocco's Brunch. Along with her Free Specialty Coffee Drink, Mom has her choice of many Rocco's Specials including:

- 1) Crab Cake Benedict
- 2) French Toast with Fresh Strawberries & Whipped Cream
- 3) Blueberry Pancakes
- 4) Avocado, Tomato & Cheese Omelette with Homemade Buttermilk Biscuits

Rocco's Specials

Recently, a friend came in for Lunch and said "Don, what should I have?" "Your Menu has so many dishes it's like looking at a Chinese Menu!" I said "Take your pick...they're all Special". He's right though...there ARE a lot of menu items to choose from, and sometimes that makes it harder to decide what to order. So I took a close, hard look at each Menu, thinking maybe there were TOO many selections. After much thought, I concluded that each dish is someone's "Special", so not only do they all stay I decided I may add a couple new dishes! Below I have listed four menu items that are someone's Specials...but they weren't til they tried 'em. Come in and try one on your next visit and maybe it will become your new Rocco's Favorite.

- 1) Roast Beef - Thick Center Cut Cross Rib Medium Rare Roast Beef with Saut ed Spinach
- 2) Calamari Saut - Fresh Calamari Saut ed and served over a bed of Linguine
- 3) Rocco's Famous Hamburger - Fresh, Ground Chuck. Mouth Watering with or without Garnish
- 4) Saut ed Petrale Sole with Lemon & Capers served with Gnocchi Pesto

Rocco's Catering

Whether it's a Birthday, Anniversary, Wedding, or other special occasion, Let Rocco's Catering do all the work! And remember, you also have these options:

- Host your party here at Rocco's Caf - on Sunday, Monday, & Tuesday nights you could have Rocco's all to yourselves! (Minimum number of people 30, Maximum 50)
- We prepare the food - you pick up or we deliver
- We prepare the food - we deliver, set up, and provide service staff

Mention this newsletter and receive 10% off the cost of your party!

Please join us for your favorite meal and don't forget to bring Mom Sunday, May 13th!

Thank you for being a Rocco's Caf customer!

Don Dial
Chef/Owner

You are receiving this email because you joined our Email Club in our restaurant. Your email address will not be shared with anyone. You can opt out at any time by replying to this email with REMOVE in the subject line, calling us at 415-554-0522, or by snail mail to Rocco's Caf, 1131 Folsom St. San Francisco CA 94103.