

Rocco's Cafe

"One of the Best Kept Secrets of SOMA"



Rocco's Neighborhood Newsletter

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Dear Don,

Welcome to another edition of Rocco's Neighborhood Newsletter. Thanks for subscribing to our newsletter and we look forward to seeing you in the restaurant soon!

~ Rocco's Weekly Specials ~

Tuesday, September 16th, 2008 ~ Original Joe's Special: Ground Beef, Spinach, Onions, Mushrooms, & Garlic; Hot Pastrami Sandwich w/ Melted Monterey Jack & Homemade Mustard Sauce served with Rocco's French Fries

Wednesday, September 17th, 2008 ~ Spinach Fettucine Alfredo w/ Prosciutto topped w/ Grilled Chicken; Grilled Calamari Steak w/ Lemon Tartar Sauce served w/Rocco's French Fries

Thursday, September 18th, 2008 ~ Rocco's Traditional Meat Loaf served w/ Mashed Potatoes & Sauteed Fresh Vegetables; Chicken Saltimbocca served w/ Pasta Pesto

Friday, September 19th, 2008 ~ Rocco's Jumbo Pesto-filled Ravioli in a Fresh Tomato, Basil & Garlic Sauce; Rocco's Incredible Baked Cannelloni served w/ Fresh Sauteed Vegetables

~ Upcoming TV Shows ~

ABC 7's "View from the Bay" ~ September 16th 2008

In this show, I will be showing everyone (in front of a LIVE TV audience) how EASY it is to make their own DELICIOUS HOME-MADE SALAD DRESSINGS. That's right, ABC's "View from the Bay" is now being filmed in front of a LIVE TV audience! I will be making both Italian and Thousand Island Dressings with the ingredients currently found in most home kitchens. AND I will be giving each person in the LIVE TV audience their very own bottle of Rocco's Homemade Salad Dressing. Come down, be in the LIVE TV audience & take home a bottle of Rocco's Homemade Salad Dressing.

Diners, Drive-ins & Dives ~ January 2009

From what I have been told, the producers were so impressed by all the things that make Rocco's, well, Rocco's .. from the location, quaintness, slight 'dive' character and neighborhood 'feel', local San Francisco memorabilia adorning the walls, and ESPECIALLY the FOOD .. they have decided that the segment featuring ROCCO'S CAFE on Diners, Drive-ins & Dives will air in the FIRST SLOT on the FIRST SHOW of the upcoming NEW SEASON in JANUARY 2009!! I will keep all of you informed as the next four months fly by.

~ Upcoming Events ~

Folsom Street Fair ~ Folsom St. from 7th-12th Streets ~ Sunday September 28th, 2008

In 2008 the world's largest leather event, the Folsom Street Fairtm, will celebrate its 25th anniversary on Sunday, September 28, 2008 from 11:00 AM to 6:00 PM. The Folsom Street Fair is a true San Francisco original. With over 400,000 people in attendance covering 13 city blocks, the Fair is the largest leather/fetish event in the world and the third largest, single-day outdoor event in California. Folsom Street Events is thrilled to celebrate the historic 25th Folsom Street Fair with style and a [week's worth of truly outstanding events](#) and programs over the course of San Francisco Leather Week. This year, as always, it will be located right in front of your favorite neighborhood restaurant Rocco's Caf on Folsom Street between 7th and 12th Streets. (See Map) Be sure to come see us for lunch at 1131 Folsom St. between 7th and 8th and check out the Fair while you eat. I guarantee the experience will stick with you like your favorite Rocco's pasta dish!

Where: On Folsom Street between 7th and 12th Streets

Map: [MAP of Folsom Street Fair](#)

When: Sunday, September 28th, 2008 from 11:00 AM to 6:00 PM.

Website: [Folsom Street Fair](#)

Major League Baseball! ~ S.F. Giants vs. COLORADO ROCKIES ~ AT&T Park

Tuesday, September 23rd 7:15 PM

Wednesday, September 24th 7:15 PM

Thursday, September 25th 7:15 PM

Buy Tickets: [BUY GIANTS TICKETS](#)

Major League Baseball! ~ S.F. Giants vs. LOS ANGELES DODGERS

Friday, September 26th 7:15 PM

Saturday, September 27th 6:05 PM

Sunday, September 28th 1:05 PM

Buy Tickets: [BUY GIANTS TICKETS](#)

~ Rocco's Catering ~

Are you planning a party but still have not really PLANNED the party? Let Rocco's Catering do ALL the work! Call now and take advantage of the coupon below! Whether it's a Birthday, Anniversary, Wedding, or other Special Occasion, Rocco's will help make your event not only SPECIAL but STRESS-FREE! And remember, you also have these options:

- Host your party here at Rocco's Caf - on Sunday, Monday, & Tuesday nights you could have Rocco's all to yourselves! (Minimum number of people 30, Maximum 50)
- We prepare the food - you pick up or we deliver
- We prepare the food - we deliver, set up, and provide service staff

Come visit us at [Rocco's Caf](#) .. we're a neighborhood institution having the same ownership and many of the same staff today as the day we opened in June of 1990.

Thank you for being a Rocco's Caf customer!

<http://www.pdf4free.com>

Don Dial
Chef/Owner



Free Drink

Bring this coupon and your valid email address to Rocco's Cafe and receive a complimentary beverage with any meal. Valid for Dine-In Only. No Cash Value. Not good with any other offer. One-Time Use per Valid Email Subscriber during offer period. Please forward this newsletter to friends using the Forward Email link below and by subscribing they will be able to enjoy this offer too! Thanks and Enjoy!

Offer Expires: September 30th, 2008

Save 30%

Bring or Mention this Coupon and Your Valid Email Address and Receive 30% Off your Next Party or Company Function. Allow Rocco's Catering the Opportunity to Make your Next Event not only Special but Stress-Free! Please Click Here <http://www.RoccosCafe.com/catering.htm>, Email us Catering@RoccosCafe.com, or call Chef Don at 415-554-0522 for more information.

Offer Expires: October 12th, 2008

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