

Welcome to Rocco's Neighborhood Newsletter

"Rocco's Cafe...one of the Best Kept Secrets of SOMA"

A Special Note

Happy Halloween! I hope you have a wonderful night planned to celebrate what is now our **SECOND LARGEST** commercial holiday after Christmas! I hope your costume is more creative than mine...I'm going to be a Chef again...come by for Dinner and check it out!

Rocco's Specials

So you can plan your week around your favorite Rocco's Specials, here they are:

Wednesday, October 31st - HALLOWEEN!!

~ Oven Roasted Turkey served w/ Mashed Potatoes & Sauteed Vegetables

~ Pesto Filled Ravioli in a Garlic, Tomato, Basil Sauce

Thursday, November 1st

~ Baked Sausage, Spinach, & Mushroom Lasagne served w/ Sauteed Vegetables

~ Chicken Saltimbocca served w/ Pesto Pasta

Friday, November 2nd

~ Seafood Bisque Soup

~ Rocco's Sheppard's Pie served w/ Sauteed Vegetables

~ Grilled Calamari Steak served w/ Fresh Spinach & French Fries

~ Rocco's Rich Triple Chocolate Cake

Saturday, November 3rd

~ Rocco's Special Crab Cake Benedict

~ Prawn, Tomato, Mushroom, Fresh Basil, & Monterey Jack Omelette

~ Grilled Rib-Eye Steak & Eggs

CALL DON TO SEE WHAT'S COOKING SATURDAY NIGHT! 415-554-0522

History of Halloween

Halloween's origins date back to the ancient Celtic festival of Samhain (pronounced sow-in). The Celts lived 2,000 years ago in the area that is now Ireland, the United Kingdom, and northern France, and celebrated their new year on November 1. This day marked the end of summer and the harvest and the beginning of the dark, cold winter, a time of year that was often associated with human death. Celts believed that on the night before the new year, the boundary between the worlds of the living and the dead became blurred. On the night of October 31, they celebrated Samhain, when it was believed that the ghosts of the dead returned to earth. In addition to causing trouble and damaging crops, Celts thought that the presence of the otherworldly spirits made it easier for the Druids, or Celtic priests, to make predictions about the future. For a people entirely dependent on the volatile natural world, these prophecies were an important source of comfort and direction during the long, dark winter.

To commemorate the event, Druids built huge sacred bonfires, where the people gathered to burn crops and animals as sacrifices to the Celtic deities. During the celebration, the Celts wore costumes, typically consisting of animal heads and skins, and attempted to tell each other's fortunes. When the celebration was over, they re-lit their hearth fires, which they had extinguished earlier that evening, from the sacred bonfire to help protect them during the coming winter. Here are a few links for more information. Your costumed friends will be amazed at your knowledge of Halloween.

<http://en.wikipedia.org/wiki/Halloween>

<http://www.theholidayspot.com/halloween/>

<http://www.history.com/minisites/halloween/>

Rocco's Catering

Whether it's a Birthday, Anniversary, Wedding, or other special occasion, let [Rocco's Catering](#) do all the work! We make it an easy decision for you with these options:

- Host your party here at Rocco's Caf - on Sunday, Monday, & Tuesday nights you could have Rocco's all to yourselves! (Minimum number of people 30, Maximum 50)
- We prepare the food - you pick up or we deliver
- We prepare the food - we deliver, set up, and provide service staff

Mention this newsletter and receive 10% off the cost of your party!

Come visit us at [Rocco's Caf](#) ... "a South of Market Neighborhood Institution" having the same ownership and many of the same staff today as the day we opened in June of 1990. Thank you for being a Rocco's Caf customer!

Don Dial
Chef/Owner

You are receiving this email because you joined our Email Club in our restaurant. Your email address will not be shared with anyone. You can opt out at any time by replying to this email with REMOVE in the subject line, calling us at 415-554-0522, or by snail mail to Rocco's Caf , 1131 Folsom St. San Francisco CA 94103.