

## Welcome to Rocco's Neighborhood Newsletter

"Rocco's Cafe...one of the Best Kept Secrets of SOMA"

### Rocco's Specials

St. Patrick's Day...already? Unbelievable! It seems like just yesterday I was giving you my recipe for cooking a Thanksgiving Turkey and now I'm telling you the Special for this Friday, in celebration of [St. Patrick's Day](#), will of course be Rocco's Famous Corned Beef & Cabbage served with Potatoes and Carrots. And, so you can plan next week around your favorite Rocco's Specials, here they are:

Monday, March 20<sup>th</sup> - Tasty Cheese Toretellini in a creamy Marinara Sauce

Tuesday, March 21<sup>st</sup> - The Best Philly Cheesesteak Sandwich

Wednesday, March 22<sup>nd</sup> - Awesome Smoked Salmon Rotelle Pasta in a Sundried Cream Sauce

Thursday, March 23<sup>rd</sup> - Famous Meatloaf with Mash Potatoes and Vegetables

Friday, March 24<sup>th</sup> - Unbelievable Baked Crab Cannaloni

### A Special Note

Thank you for your understanding of our lost "back room" situation. Although we seat fewer people without it, we are still accommodating the same number of people each day. What this means is the wait during those busy times is much less than it used to be. Remember, you can always give us a quick call to check how busy we are or to make reservations (parties of six or more).

### Rocco's Catering

Whether it's a Birthday, Anniversary, Wedding, or other special occasion, Let Rocco's Catering do all the work! And remember, you also have these options:

- Host your party here at Rocco's Café - on Sunday, Monday, & Tuesday nights you could have Rocco's all to yourselves! (Minimum number of people 30, Maximum 50)
- We prepare the food - you pick up or we deliver
- We prepare the food - we deliver, set up, and provide service staff

Mention this newsletter and receive 10% off the cost of your party!

### SOMA History

With the opening of the [San Francisco Museum of Modern Art](#) in 1995, the Yerba Buena Center region of the South of Market has become a hub for museums. Other museums in the area include the Yerba Buena Center for the Arts, the Museum of the African Diaspora, the [Cartoon Art Museum](#), the children's [Zeum](#), and the temporary home of the [California Academy of Sciences](#). The planned sites for the Contemporary Jewish Museum and the Mexican Museum are also in the Yerba Buena area. A major transformation of the neighborhood is planned with the [Transbay Terminal Replacement Project](#), which if funded, is planned to be open by 2012.

In our last newsletter there were outdated links to information on SOMA history. Here are the CORRECT links...interesting stuff. \*\*...people shorten the name to SOMA or SoMa, probably in reference to the [SoHo](#) neighborhood (South of Houston Street) in Manhattan, New York City, and, in turn, [Soho](#) in London, England.\*\*

Come visit us at [Rocco's Café](#) ... we're a neighborhood institution having the same ownership and many of the same staff today as the day we opened in June of 1990. Thank you for being a Rocco's Café customer!

Don Dial  
Chef/Owner

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