

"One of the Best Kept Secrets of SOMA"



Rocco's Neighborhood Newsletter

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Dear Don,

Welcome to another edition of Rocco's Neighborhood Newsletter. Thanks for subscribing to our newsletter and we look forward to seeing you in the restaurant soon!

~ FINALLY, STARTING ON TUESDAY, MAY 12th, 2009 ~ ROCCO'S CAFE WILL BE SERVING DINNER ON TUESDAY NIGHTS IN ADDITION TO WEDNESDAY THROUGH SATURDAYS FROM 4PM TO 10PM.

~ Rocco's FREE Sidewalk BBQ ~

Friday, May 1st, 2009 11:30 AM to 2:00 PM ~ COME DOWN TO ROCCO'S CAFE FOR A ***FREE*** LUNCHTIME BARBEQUE!! Chef Don will be barbequing his famous "JACK DANIELS TRI-TIP" exactly the way you can see him do it on "The View from the Bay" TV Show airing May 19th, 2009.

In addition to Rocco's Tri-Tip Sandwich barbequed with a Homemade Dry Rub and Homemade

Jack Daniels Sauce, there will be Potato Chips, Pepperoncinis, Sodas, and Water. AND IT'S ALL FREE WHILE SUPPLIES LAST!! There will be limited seating, so you can eat your Tri-Tip Sandwich in Victoria Manalo Draves Park just a half block East on Folsom St. or take it with you!

~ Upcoming TV Shows ~

ABC 7's "View from the Bay" ~ May 19th 2009

Come be part of the studio audience on "The View From The Bay" TV Show Tuesday May 19th, 2009 as Chef Don kicks off the summer by barbequeing a Tri-Tip with a Homemade Dry Rub and a Homemade Jack Daniels' Barbeque Sauce, served with a Toasted Walnut Spinach Salad. Meet Spencer Christian and Janelle Wang and get a chance to see what goes on behind the

scenes of a live television broadcast. Tickets for the show must be reserved in advance. Audience doors open at 2:15pm with a cut-off time of 2:30pm, and the show is live from 3-

To reserve your seats please call the ticket request line at (415)-954-7733 or visit <u>www.viewfromthebay.com</u> and click on "be in our audience" and fill out a ticket request form. Or click on the link below to go to the online ticket request form. Simply fill out your information and press submit **ONLINE TICKET REQUEST FORM**

Please pass this email on to any friends, family or colleagues who may be interested in being in the audience. HOPE TO SEE YOU THERE!!

Diners, Drive-ins & Dives! ~ Airing Monday, June 15th, 2009

Finally! You can see Rocco's Cafe on the Food Network Channel's DINERS, DRIVE-INS & DIVES starting on MONDAY, JUNE 15th, 2009 at 10 PM. The show will be repeating often so don't worry if you miss it on MONDAY, JUNE 15th at 10 PM you can tune in any time to look for the Rocco's Segment on the Food Network Channel's Diners, Drive-ins & Dives MONDAYS & FRIDAYS at 10 PM, and SUNDAYS at 3 PM.

~ Rocco's Remodeling! ~

Rocco's Cafe is CLOSED for the Final Phase of our Restaurant Restoration and hopefully will be Re-Opening just before Mother's Day Sunday May 10th, 2009

As some of you may have noticed Rocco's is getting a much-needed facelift. The TWO NEW BATHROOMS are almost finished, as well as the new "storefront" and ramp entrance to the restaurant. Please come by and get your FREE Tri-Tip Sandwich this Friday, May 1st and take a peek in.

Rocco's will be throwing a party to commemorate our new look on THURSDAY, MAY 28th, 2009... keep tuned to your Neighborhood Newsletter for more information about our Grand Re-Opening!

STARTING MAY 12th ROCCO'S CAFE WILL NOW BE SERVING DINNER ON TUESDAY NIGHTS IN ADDITION TO WEDNESDAY THROUGH SATURDAYS FROM 4PM TO 10PM.

~ Rocco's Catering ~

Are you planning a party but still have not really PLANNED the party? Let Rocco's Catering do ALL the work! Call now and take advantage of the coupon below! Whether it's a Birthday, Anniversary, Wedding, or other Special Occasion, Rocco's will help make your event not only SPECIAL but STRESS-FREE! And remember, you also have these options:

- Host your party here at Rocco's Caf on Sunday & Monday nights you could have Rocco's all to yourselves! (Minimum number of people 30, Maximum 50)
- We prepare the food you pick up or we deliver
- We prepare the food we deliver, set up, and provide service staff

Come visit us at <u>Rocco's Caf</u> .. we're a neighborhood institution having the same ownership and many of the same staff today as the day we opened in June of 1990.

Thank you for being a Rocco's Caf customer!

Don Dial

Chef/Owner



Save

Bring or Mention this Coupon and Your Valid Email Address and Receive 20% Off your Next Party or Company Function. Allow Rocco's Catering the Opportunity to Make your Next Event not only Special but Stress-Free! Please Click Here http://www.RoccosCafe.com/catering.htm, Email us <u>Catering@RoccosCafe.com</u>, or call Chef Don at 415-554-0522 for more information.

Offer Expires: June 30th, 2009

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