

"One of the Best Kept Secrets of SOMA"



## Rocco's Neighborhood Newsletter

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Dear Don,

Welcome to another edition of Rocco's Neighborhood Newsletter. Thanks for subscribing to our newsletter and we look forward to seeing you in the restaurant soon!

#### ~ Rocco's Weekly Specials ~

Tuesday, October 28th, 2008 ~ Baked Cheese Manicotti in a Marinara Sauce served w/ House Salad; Grilled Lamb Chop w/ Bowtie Pesto Pasta served w/ Sauteed Vegetables Wednesday, October 29th, 2008 ~ Roasted Turkey Sandwich w/ Smoked Bacon & Avocado w/ Pesto Aoli served w/ Home Made Potato Chips; Cheese Tortellini Alfredo w/ Prosciutto topped w/ Grilled Chicken; Triple Chocolate Cake for Dessert Thursday, October 30th, 2008 ~ Baked Spinach Mushroom Lasagne served w/choice of Soup or Salad; Sauteed Red Snapper w/ Pesto Pasta; Pecan Pie for Dessert Friday, October 31st, 2008 ~ Rocco's Salmon Bisque; Duck Stew over Polenta; Lobster-filled Ravioli in a Creamy Marinara Sauce; Pumkin Pie w Whipped Cream for Dessert

#### ~ Upcoming TV Shows ~

#### ABC7's "View from the Bay" ~ Tuesday, October 28th 2008

In this show, I will be showing everyone how EASY it is to make DELICIOUS home-made PUMPKIN SOUP. Remember ABC's "View from the Bay" is now being filmed in front of a LIVE TV AUDIENCE and you can get tickets in advance for FREE! I will also be showing how EASY it is to make a delicious snack by BAKING the PUMPKIN SEEDS from the same pumpkin we used to make the PUMPKIN SOUP!

#### Diners, Drive-ins & Dives ~ January 2009

No new news yet, but I know the next two months are going to FLY BY. From what I have been told, the producers were so impressed by all the things that make Rocco's, well, Rocco's .. from the location, quaintness, slight 'dive' character, neighborhood 'feel', local San Francisco memorabilia adorning the walls, and ESPECIALLY the FOOD ... they have decided that the

segment featuring ROCCO'S CAFE on Diners, Drive-ins & Dives will air in the FIRST SLOT on the FIRST SHOW of the upcoming NEW SEASON in JANUARY 2009! Don't forget to tune into the Food Network Channel to watch Diners, Drive-ins & Dives MONDAYS & FRIDAYS at 10 PM, and SUNDAYS at 3 PM

### ~ Upcoming Events ~

#### San Francisco Halloween Festival ~ Friday 10/31 from 4PM to 11:30PM AT&T Ballpark Parking Lot A

You have FREE ADMISSION to the City's OFFICIAL Halloween Party which will be held at AT&T Park's Parking Lot A this Friday, October 31st from 4PM to 11:30PM. Please click on the link below for the complete lineup of all the great bands and other activites. Be sure to come see us at 1131 Folsom St. between 7th and 8th.for a LATE LUNCH or EARLY DINNER before going to the Festival.

Where: AT&T Ballpark Parking Lot A, Off King Street and McCovey Cove

When: Friday, October 31st, 2008 from 4PM - 11:30PM

Website: SF HALLOWEEN FESTIVAL INFO

#### The World Premiere of "Milk" ~ Tuesday 10/28 at 7PM at the Castro Theatre

Focus Features presents the World Premiere of Milk starring Sean Penn, Emile Hirsch, Josh Brolin, Diego Luna, and James Franco. Shot here in SF and focusing on the legendary political figure Harvey Milk, the proceeds from this much-hyped and highly anticipated flick will benefit local non-profits

Where: Castro Theatre, 429 Castro Street, San Francisco

When: Tuesday, October 28th, 2008 at 7PM

#### Blow Up ~ Fri Oct 31 - Fri Dec 19 at S.F's Rickshaw Stop

Blow Up is an Indie-Pop-Disco-Noir nightclub, complete with cutting-edge music, record release giveaways, and all of the trappings that come along with the nightlife. 18 and up!

Where: Rickshaw Stop, 155 Fell Street, San Francisco

When: Friday, October 31st, 2008 through Friday, December 19th, 2008 at 10PM

Website: BLOW UP INFO

#### Girl Talk ~ Mon Oct 27 - Tue Oct 28 at The Fillmore

"Girl Talk is the pseudonym of DJ and remixer Greg Gillis. A Pittsburgh native who works as a biomedical research engineer during the day, Gillis channels his other creative energies into Girl Talk, whose sample-based dance tracks have made him the John Oswald or Christian Marclay of the mash-up generation: each of his songs are built on recognizable samples of recent hit singles, recontextualized into an entirely new piece. Not just a geeky studio boffin, Gillis is also a manic, intense live performer known for his high-speed exhortations into the mic and tendency to strip to his underwear on-stage while dancing circles around his laptop and DJ setup."

- allmusic.com

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Where: The Fillmore, 1805 Geary Blvd. San Francisco

When: Mon Oct 27 - Tue Oct 28 (Doors at 7pm, Show at 8pm)

Website: GIRL TALK INFO Tickets: GIRL TALK TICKETS

#### ~ Rocco's Catering ~

Are you planning a party but still have not really PLANNED the party? Let Rocco's Catering do ALL the work! Call now and take advantage of the coupon below! Whether it's a Birthday, Anniversary, Wedding, or other Special Occasion, Rocco's will help make your event not only SPECIAL but STRESS-FREE! And remember, you also have these options:

Host your party here at Rocco's Caf - on Sunday, Monday, & Tuesday nights you could

have Rocco's all to yourselves! (Minimum number of people 30, Maximum 50)

- We prepare the food you pick up or we deliver
- We prepare the food we deliver, set up, and provide service staff

Come visit us at <u>Rocco's Caf</u> .. we're a neighborhood institution having the same ownership and many of the same staff today as the day we opened in June of 1990.

Thank you for being a Rocco's Caf customer!

Don Dial Chef/Owner







# Free

Bring this coupon and your valid email address to Rocco's Cafe and receive a complimentary beverage with any meal. Valid for Dine-In Only. No Cash Value. Not good with any other offer. One-Time Use per Valid Email Subscriber during offer period. Please forward this newsletter to friends using the Forward Email link below and by subscribing they will be able to enjoy this offer too! Thanks and Enjoy!

Offer Expires: November 15th, 2008

Bring or Mention this Coupon and Your Valid Email Address and Receive 30% Off your Next Party or Company Function. Allow Rocco's Catering the Opportunity to Make your Next Event not only Special but Stress-Free! Please Click Here <a href="http://www.RoccosCafe.com/catering.htm">http://www.RoccosCafe.com/catering.htm</a>, Email us Catering@RoccosCafe.com, or call Chef Don at 415-554-0522 for more information.

Offer Expires: November 30th, 2008

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Rocco's Cafe, South of Market | 1131 Folsom St. (between 7th & 8th) | San Francisco | CA | 94103

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